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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION

14 ROHINI KUMAR, an individual, on behalf
15 of herself, the general public and those
similarly situated,

CASE NO. 4:14-cv-02411-YGR

**SUPPLEMENTAL DECLARATION OF
JEANNE C. FINEGAN, APR**

Date: May 30, 2017

Date: May 30, 2013
Time: 2:00 p.m.

Time: 2:00 p.m.
Courtroom 1 Fourth Floor

Hon. Judge Yvonne Gonzalez Rogers

Defendant

Defendant

SALOV NORTH AMERICA CORP

20 || Defendant

J. JEANNE C. FINEGAN declare as follows:

INTRODUCTION

1. I am President and Chief Media Officer of HF Media, LLC, a division of Heffler Claims Group which specializes in the design and implementation of court approved legal notice plans. This Declaration is based upon my personal knowledge as well as information provided to me by my associates and staff, including information reasonably relied upon in the fields of advertising media and communications.

1 2. I submit this Declaration in order to provide the Court and the parties to the action a
2 supplemental report regarding claim submission and distribution, as promised in my declaration of
3 May 16, 2017.

UPDATE ON CLAIM SUBMISSION

6 3. As of May 25, 2017, Heffler has received 65,048 claims. Of the total claims,
64,600 were submitted online and 448 were submitted by mail.

4. Upon review of the claims, 53,030 have been deemed valid claims. The total value
of the distribution is \$210,985.00, representing 406,947 bottles. The approved claims break down
as follows:

- There were 12,032 claims for 1-4 bottles. Each received \$2.00, for a total of \$24,064.00.
 - There were 11,085 claims for 5-9 bottles (receiving between \$2.00 and \$5.00). These claims totaled \$36,225.50.
 - There were 29,880 claims for 10 bottles. Each will receive \$5.00, totaling \$149,400.00.
 - There were 33 claims with proof of purchase documentation for more than 10 products. These claims totaled \$1,295.50.

17 5. The 12,018 claims that were denied were all claims in which we already had
18 approved a claim (or a combined set of claims) from the same household for ten bottles (\$5.00),
19 and no proof of purchase was submitted in conjunction with the claims. If a household filed one
20 claim for eight bottles and another claim for six bottles without proof of purchase, these claims
21 would both be treated as “approved” claims, with the total number of approved bottles being 10,
22 and the payment being \$5.00; neither claim was treated or counted as denied. The 12,018 claims
23 that were denied, therefore, were all from households for which we already had approved one or
more claims for a combined ten bottles.

24 I declare under the penalty of perjury under the laws of the United States of America that
25 the foregoing is true and correct. Executed on May 26, 2017, in Tigard, Oregon.

Jeanne Czerniak

Jeanne C. Finegan, APR